

Maria Benavides Bio

Maria's family business is Los Incas Lima Hotel, an independent hotel which has done business in the United States, Chile and Brazil. Maria also began a children's clothing company 30 years ago, Sniff which focuses on traditional Spanish fashion. They began a franchise in Bolivia and have increased internet sales over the years. She also took on the franchise for Pili Carrera, a Spanish brand which also sells children's clothing. And now, they are selling together and exploring joint internet sales as well to strengthen their distribution and brand.