

Curriculum Vitae

Personal information

Name and surname: Gabriella Marchioni Bocca
Date of birth: 31st December 1963
Place of birth: Civitavecchia (RM)
Marital status: Married
Domicile: Via Botero 16, 10122 Torino
Phone number: 011-4546626
Husband: Paolo Roberto

Education

- Linguistic high school certificate

Attended the Law Faculty

Languages

- English
- French
- Spanish

Awards

On 22-23 October 2016, Award for Loyalty to Work (Premio alla Fedeltà al Lavoro): the “Cloak” from the National Consortium “Santi Crispino e Crespignano”.

Courses. From 1884 to today I was attending more than 50 courses

Different subjects from quality to ethics, from leadership to social responsibility, from business management strategy to cost analysis

Skillab :

Interpersonal communication by Prof. Cogno

Management Training by ELEA

Understand the Law by G.G.I of Turin

Personal and criminal liability of the businessman with reference to the production process

Public speaking by Prof. Cogno

Internet (web and e-mail) at CSP in Turin

Association marketing by Prof. Cogno

Training: To be businessman: Leadership, Responsibility, Delegation, Commission by Prof. Cogno

Training: Interpersonal communication skills by Prof. Cogno

Assomac: - Business management strategy

- *Business strategy and economical value*
- *Cost management and analysis*
- *Leadership and exercise of the Delegation*

Certo: Internal analysis for the quality-control system (UNI EN ISO 9001:2000)

Certo: UNI EN ISO 9001:2008

Safety at work – C.P.R and BLS

Safety at work – Fire prevention, fire-fighting and emergency management

Safety at work – electricity control

Certo: Safety at work and criminal liability of the business

Defibrillator

How to guide a business with success (2016) by Prof. Cogno
Value Selling (2016) by Prof. Pratic
After-sales (2016) by Prof. Pratic

Private courses on how to improve the communication and the services for the business in the export and administrative sectors (both as a student and as a teacher).

Job

Lamebo Srl – Family business
from 1996 as CEO – sales department
from 1985 as business manager – development of export in foreign countries
from 1983 to 1985 – sales department (for export to Italy and foreign countries)

Exhibitor during the university education (Industrial Vehicle Fair, SDC in Paris).
Partner with groups during the high school education at Istituto Rosmini

Associative activities – Confederal Activities

***Assomac – trade association**

- from June 2015 - 2020– President
- from 2011 to 2015 – Vice President – President Baggini

With the President Tandura I led the Communication, Exhibition, Marketing and Association Services Commission

- from 1999 Councilman
CHAMBER OF COMMERCE of U.I. In Turin
- from 2014 – Councilman in the Chamber of commerce council - President Vincenzo Ilotte
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- **PICCOLA INDUSTRIA of U.I. in Turin. And REGIONAL COMMITTEE**
- **From 2018 to 2021 President of Piemonte committee - Confindustria PI**
- from June invited in the Central council PI Confindustria (Rome)
- from 2015 to 2017 Member of the executive and PI Committee – President Gallina
- from 2014 to 2016 Vice President and Regional representative for Turin – President Dott. Robiglio (in Piedmont)
- from 2014 to 2016 UI representative – for PI Turin – Pres. Dott. Gallina
- from 2013 to 2015 – Executive Member and Committee PI Turin – Pres. Gallina
- from 2011 to 2013 – Regional Executive Representative for Turin
- from 2011 to 2013 – Territorial executive of Turin – Pres. Di Stasio
- from 2009 to 2011 - Regional Executive Representative for Turin
- from 2009 to 2011 – Governing Council and Committee PI for Turin
- from 2005 to 2009 - Regional Executive Representative for Turin
- from 2005 to 2009 - Governing Council and Committee PI for Turin
- from 2001 to 2005 – Governing Council, assignment to Vice President – Pres. Lenti
- from 1999 to 2001 – Governing Council
- from 1995 to 1999 – attended as permanent reporter in C.D.
- from 1991 to 1995 – elected in the Governing Council of Turin

U.I Senior of Turin

- from 2016 to now– member of the General Council UI of Turin .
- From 2014 to 2016 Councilman in UI of Turin
- from 2012 to 2014 – reporter in CD of Turin
- from 2004 to 2014 – Councilman in UI for PI
- from 2002 to 2004 – Councilman – Governing Council

- from 1992 to 2002 - Councilman – Gouverning Council of U.I. Of Turin
- **AMMA of TURIN**
- from 2021 AMMA - UI presidency Board
- from 2015 to 2021 – CD Amma
- from 2009 to 2015 – as reporter
- from 2000 – 2009 – Gouverning Council AMMA
- from 1999 as reporter
- CONFINDUSTRIA COMMISSION
- from June 2016 – Environment and Development Commission – Dott. Gemme V.P. Peradotto
- from June 2015 – Technical Businessman Commettee (National PI Confindustria)

I attended and I'm attending the technical commission of Confindustria in Rome as Representative for Piccola Industria

***Gruppo Giovani Imprenditori (Youth Businessmen Group)**

From 1983 to 2004 enrolled to G.G.I when I assumed the following tasks:

- from 1996 to 2004 Commettee Santa Margherita Ligure, hall manager, VIP, evening planner
- from 2001 to 2003 elected in the Gouverning Council of GGI in Turin
- from 2000 to 2002 attended the roman commission for the internationalization
- from 1999 to 2001 elected in the Gouverning Council of GGI in Turin
- from 1998 to 2000 attended to the National Internal Commission, subgroup on Representation and Statute
- from 1996 to 1998 National Manager of the International Relation Committee (assignment in the National Chairmanship)
National President Emma Marcegaglia
- from November 1995 to 1996 following the Internation Committee (assignment in National Chairmanship of Confindustria) – as substitute till April 1996
- from 1994 to 1996 National Manager in the School Committee (assignment in National Chairmanship)
- National President Sandro Riello
- from 1993 to 1995 Vice Regional President in Piedmont – President Serra
- from 1990 elected in Central Committee of Confindustria Giovani
- from 1987 to 1989 Councilman
Attended the International Relation Committee of the Central Committee (6 years)

**** OTHER ASSOCIATION**

F.I.D.A.P.A partner from 1980

from 2016 member of Association

from 2015 to 2016 – in the Council

from 2013 to 2015 – Vice President when I care about the (internal) communication

from 2011 to 2013 – elected as secretary

till 1990 I assumed for a year the task as the Young International Manager and national Councilman

I represented the association to a national level in national meetings.

HOBBIES

- Sports: Krav Magà from October 2016, Sailing, Horse-riding, Ski, Waterskiing
- Travels
- Music
- Reading

Extra work experiences

** Meeting Santa Margherita Ligure from 1998 to 2003 of GGI: management and organisation of VIPs both during the dinner and during the evenings, VIP logistics, VIPs travel arrangements for 1000 people

- Arrangements of different meetings: operative contributions for the organisation
- in Assomac: from 2011, but especially during the last few years, as Vice President , I focused on the relationships between the members, meetings on the territory, analysis of the offered services and improvements to the association, both for the communication and for the activities
- Guide of groups (free time, trips, leisure activities), exhibitor, hostess