



UNIVERSITÀ DEGLI STUDI DI TORINO

Francesca Culasso

Short Bio



She was born in Moncalieri (Italy) in 1973 and graduated in Business Administration at the University of Turin, where she is the Head of the Department of Management since 2018.

Full professor of Strategic Planning and Control and Advanced Management Accounting at the University of Turin, she is faculty member of the phd in "Business and Management", member of the Board of Directors of the "Ferdinando Rossi" School of Higher Studies (SSST), member of the Board of Directors of the Interdepartmental University Structure in Strategic Sciences (SUISS) and member of the Management Board of the "Interdepartmental Center for Research on Food and Anti-Fraud" of the University of Turin. She is also the delegate of the University for the memorandum of understanding between the City of Turin, the Polytechnic of Turin, the University of Turin and the ESCP Business School for the collaboration towards the ecological transition and the transformation of the urban energy system.

She is an affiliate professor at ESCP Business School and an elected member of the Board of Directors of the Italian Association of Business Administration (AIDEA), with responsibility for doctorates and young researchers.

She holds positions as member of the board of directors and internal committees in various listed and not listed companies and was a member of the Board of Directors, the Management Control Committee and the Related Parties Committee of UBI Banca in the period 2019-2020.



UNIVERSITÀ DEGLI STUDI DI TORINO

Francesca Culasso

Short CV

PERSONAL INFORMATION

DATE AND PLACE OF BIRTH

Moncalieri, Turin (Italy), 12th August 1973

NATIONALITY

Italian

INSTITUTIONAL ADDRESS

Department of Management – University of Turin (Italy)

Corso Unione Sovietica 218 bis

10134 Torino - Italia

Phone: +39 011 670-6012

Email: francesca.culasso@unito.it

PERSONAL ADDRESS

C.so Vittorio Emanuele II, 70

10121 Turin – Italy

Mobile phone: +393389725104

EDUCATION

Degree in Business Administration, summa cum laude and honours, Faculty of Economy, University of Turin (Italy)

ACADEMIC POSITION

Full Professor in Business Administration at the Department of Management, University of Turin

OTHER INSTITUTIONAL POSITIONS

Head of the Department of Management, University of Turin

Member of the Board of Directors of the Italian Association of Business Administration (AIDEA)

Member of the Board of Directors of the "Ferdinando Rossi" School of Advanced Studies (SSST), University of Turin

Member of the Board of Directors of the Franca and Diego De Castro Foundation

Faculty Member of the "Business and Management" PhD, Department of Management, University of Turin



UNIVERSITÀ DEGLI STUDI DI TORINO

TEACHING ACTIVITIES

Professor of Strategic Planning and Control, Graduate Degree in Administration and Management Control, Department of Management, University of Turin

Professor of Advanced Management Accounting, Graduate Degree in Administration and Management Control, Department of Management, University of Turin

Affiliate Professor at ESCP Business School (ESCP Europe - European School of Management Italy Foundation) for teaching in Cost & Decision Making

RESEARCH ACTIVITIES

The following topics are of particular interest:

1. Strategic planning, management control and business plan in profit-oriented companies
2. Enterprise Risk Management
3. Corporate Governance
4. Business organization and process management
5. Family Firms and Entrepreneurship
6. Sustainability, Business Model Innovation and Integrated Reporting
7. Business networks and circular economy
8. Smart City and Business Model Innovation
9. The governance of participations of state-owned companies and public bodies
10. Digital innovation in business models and education.

Various responsibilities and memberships in research projects funded on a competitive and non-competitive call

Various participations as panelist and track chair at national and international conferences

Various memberships to associations, scientific societies and academies with national and international prestige

Various participations in scientific committees of research projects within the framework of research and education conventions and master's degrees

Various participations in scientific or editorial committees of scientific journals and series and conferences, as well as referee for scientific journals and collaborations

Various publications in national and international journals subject to double-blind review processes, monographs, national and international book chapters and proceeding at conference

PROFESSIONAL ACTIVITIES

UBI Banca, Board of Directors, Management Control Committee and Related Parties Committee 2019-2020

Equiter S.p.A., Board of Directors (since December 2020)



UNIVERSITÀ DEGLI STUDI DI TORINO

Intesa Sanpaolo Innovation Center S.p.A., Board of Directors (since April 2021)

Eurizon Capital S.G.R., Board of Directors, Risk and Sustainability Committee and Investment Committee (since April 2022)

Sanlorenzo S.p.A, Board of Directors, Risk and Sustainability Committee and Investment Committee (since April 2022)

Iren S.p.A, Board of Directors, Risk and Sustainability Committee and Investment Committee (since June 2022)

Miscellaneous activities as:

- Lecturer at private companies on strategic planning, industrial plans and business plans, management control and business organization
- Consultant for private companies, banks and public administrations, on issues related to the implementation of Performance Management Systems and Financial Analysis tools, as well as credit worthiness assessments
- Presenter at conferences organized by private companies, banks and public administrations

September, 2023

A handwritten signature in black ink, appearing to read 'Franco Aluani'.