# Laura De Dilectis

#### Chief Executive Officier

laura@violawalkhome.com | +39 3381563292 | in





## **Experience**

## V. Srl | Remote

CEO 2022 - Current

Viola Walk Home is innovative startup that uses technology to improve the street safety of people around the world and to understand the phenomenon of gender-based violence through the data collection. To date, viola intends to:

- Develop an app that allows for h24 video accompaniment of anyone afraid on the street call law enforcement in case of need, be geolocated, send notifications to contacts safe, choose safe routes, in Europe and around the world.
- Studying the phenomenon and impact of gender-based violence from data collection and analysis, thanks to a team of international researchers.

# **DONNEXSTRADA Association | Remote**

Founder & Vice-President | 2022 - Current DonnexStrada is an anti-gender violence and street safety nonprofit that aims to create a safe space for women and others. To date, the association offers services such as:

- Legal, psychological, gynecological, and nutritional support through professionist espert on issues of gender
- Raising awareness and information on gender-based violence issues through the website
- Awareness raising and training on issues of gender-based violence and street safety through the Punti Viola project and corporate seminars.

#### Clinical Psychologist | Rome

2021

#### Mindfulness facilitator | Rome

2023

## **Education**

## MA degree in Psychology of Art and Literature

Centro Italiano Studî Arte-Terapia

2019 - 2020

## **Exchange Program**

ISPA Lisbon

2017 - 2018

# MA degree in applied Psychology in the contexts of Health, Work and Legal-Forensic

University of Rome "La Sapienza" | Rome, Italy 2016 - 2019

## **Exchange Program**

Paris VIII Vincennes | Saint-Denis of Paris 2015 - 2016

#### **BA in Psychology and Social Processes**

University of Rome "La Sapienza" | Rome, Italy 2013 - 2016

## **Program**

#### Program of pre acceleration B4I

University Luigi Bocconi | Milan, Italy 2023

## **Awards**

Woman in Business - 2022

Forbes Under 30 - 2022

## Languages

Italian **Mother Tongue** 

**French** C2

**English** 

Portuguese B2