

## BIOGRAPHY

Paola Gianotti (Ivrea, 02 May 1981) is an **endurance cyclist, motivational speaker, business coach, influencer and writer** who broke **4 Guinness World Records** in the past 7 years. Paola is constantly and actively supporting the community and the environment by combining her sports achievements with charity and sustainability initiatives and influencing safety and green regulation.

Graduated in Economics and Commerce, traveler and sportswoman since she was born, in 2012 following the bankruptcy of her company, she decided to reinvent herself. In 2014 she embraced the world bike challenge and traveled 29,430 km beating the **first Guinness World Record**, during which she also suffered a serious accident that fractured her fifth cervical vertebra. Paola became and still is the fastest woman in the world circumnavigating the globe in 144 days.

In July 2015 she was the only woman participating to the first edition of **the Redbull Transiberian Extreme**, an ultracycling competition considered to be the toughest in the world where she rode for 9.200km in an actual time of 286 hours crossing Russia from Moscow to Vladivostock.

She wrote "**Sognando l'Infinito**" released in bookstores in September 2015 which exceeded 8,000 copies sold in less than three years.

In January 2016 she was the testimonial of the **Bike The Nobel** campaign, promoted by Rai Radio 2, cycling from Milan to Oslo after collecting over 10,000 signatures to nominate the bike for the Nobel Peace Prize.

In May 2016 Paola achieved a **second Guinness World Record** crossing all 48 states of the United States in 43 days and joining an important solidarity campaign for Africa through fundraising for the purchase of 73 bicycles that she donated to 73 women in the Karamoja area in Uganda.

In 2017 Paola broke a **third Guinness World Record** by crossing Japan in 9 days and carrying out the solidarity project in Uganda with the construction of a micro mechanical workshop.

In January 2018 she was **torchbearer** for Samsung at the Pyongchang **2018 Winter Olympic Games** and in May she completed the Italian men's **Giro d'Italia route** one day before the professionals to carry out the awareness campaign on the respect of the cyclist on the road, followed by Rai television.

In May 2019 Paola, together with Marco Cavorso, completed her second Giro d'Italia to influence the Minister of Public Infrastructure Danilo Toninelli to introduce the bill for overtaking a cyclist at least one and a half meters away

On April 18, 2020 she cycled for 12 hours for her Solidarity Record at home, beating a **fourth Guinness World Record**, to raise funds to buy 10,600 surgical masks to donate to the Regina Margherita children's hospital in Turin and to the Ivrea hospital for Covid- 19.

In October 2020, she wrote her **second book** "In Fuga Controvento" and in May 2021 she wrote her **third book** "La Svolta" written with Lorenzo Paoli and published by Feltrinelli.

In September 2021, Paola cycled from Rome to Milan for the All4Bike, an event sponsored by the Ministry of Ecological Transition to **promote sustainable mobility** and the safety of cyclists on the road and in February 2022 she cycled 2,200km from **Stockholm to Milan** in collaboration with Rai Radio 2, the Carabinieri Forestali and Ministry of Ecological Transition to **plant 2,022 trees**. In that occasion **she met Greta Thunberg** and the vice president of the European Parliament Pina Picierno.