

Alessandra Girardi

Curriculum Vitae

Alessandra Girardi was born in Turin (Italy), on July 23, 1968. After attending her 4th year of high school in California (US) as an exchange student with American Field Service, in 1993 she graduated in Political Science at the University of Turin, majoring in International Law.

After college, she pursued an international career at the **Council of Europe** in Strasbourg (France) interning and eventually working as junior consultant at the European Social Charter Directorate (1994). She then moved back to Turin where she was hired by the **International Training Centre of the ILO** to organize training courses in International Trade Law, and subsequently as an executive at the office that later became the United Nation Staff College (1995-1997).

From 1997 to 1999 she served as the coordinator to the university students exchange programs within the International division of the **School of Management (SAA)** of the University of Turin.

In 1999 she started her 10-year collaboration with **Globus et Locus** in Milan (Italy), in the capacity of coordinator for external relations. Globus et Locus is a think tank that was founded by Dr. Piero Bassetti with the aim to support the leadership class - by providing both a new political culture and a system of values in line with the glocal experience - in its efforts to deal with the challenges of glocalisation.

Since 2008 she is the co-owner and the vice-president, together with her husband Giovanni Vitaloni, of the family business "**VANNI Occhiali**", an eyewear designer brand that was born in Turin 35 years ago. Vanni occhiali is committed to high quality Made in Italy manufacturing, operating in over 45 countries, and it has become a "Società Benefit" (an Italian corporate law typology comparable to a benefit corporation) in 2021. Alessandra acts also as the Impact Manager for the company.

In 2022 she was appointed vice-president of **Exclusive Brands Torino**, the first network of Piedmontese companies of the "Made in Italy" excellence, made up of 31 firms ranging from textiles to technology, from accommodation facilities to high-end jewellery, from food and wine businesses to beauty and fashion. The aim of the network is to promote and enhance its brands on the national and foreign markets, and to spread the Italian "know-how", the unique quality of Made in Italy, the traditional craftsmanship and the culture of our territory throughout the world. Excellence not only of its products, but as well of a business model that measures the social and environmental impacts of its actions, committing itself to improve sustainability responsibly constantly, placing the **people** and the **planet** at the centre.

Alessandra is married to Giovanni, and together they have four children: Sofia, Michele, Chiara and Luigi.