Marco Lavazza

Vice Chairman of Lavazza Group

After finishing his university studies, Marco began his professional career first at the International Business Department of the University of Nevada, then in the Marketing Department of the Ferrero Group.

In 2002, he joined the Board of Directors of the family business, where over the years he acquired a varied managerial experience in strategic sectors as the Coffee Buying Department, Operations, Sales and M&A, working his way up to the role of Vice Chairman in 2011.

Since 2015, he has been on the General Board of Confindustria, having previously been a member of the Managing Board and the Council during the period of 2012-2015.

Since 2019, until June 2023, he has been Chairman of Unione Italiana Food, Europe's largest association in the sector.

Since 2019 he has been Vice Chairman of Unione Industriali of Turin (Employers' Association of Turin).