Dr. Sanja Popović Pantić is a graduate economist with the title of Senior Research Associate, currently serving as the head of the Science and Technology Policy Research Center at the Mihajlo Pupin Institute. Her areas of expertise include entrepreneurship, business consulting, research, and development. She earned her doctoral degree in 2013 by defending her dissertation on women's entrepreneurship at the Faculty of Economics, University of Belgrade.

Additionally, she engages in consultancy work on European entrepreneurship and innovation development projects in Serbia, holding the position of a national consultant for women's entrepreneurship development issues. Since 2015, she has been leading the Women's Entrepreneurship Group within the Enterprise Europe Network, consisting of representatives from EU countries and candidate countries. In 2012, Sanja Popović Pantić received two significant awards for her work. She was honored with the "Planet of Business" award by the business magazine Magazin Biznis for her substantial contribution to entrepreneurship development in Serbia. She is also a recipient of a prestigious award presented by the International Alliance for Women based in Washington, D.C., placing her among the 100 selected individuals (both women and men) worldwide annually recognized for their outstanding contributions to women's economic empowerment. She is the author of several books focusing on women's entrepreneurship research, with her latest work being "Two Decades of Women's Entrepreneurship in Serbia" (2020).