

VALENTINA PARENTI

President GammaDonna & CEO Valentina Communication



An entrepreneur and a journalist, Valentina is the President of **Valentina Communication**, one of the first PR companies born in Italy, which prides itself on a strong expertise in highly innovative sectors. She is President and co-founder of **GammaDonna®** which has been tackling the issue of gender unbalance, while promoting female and young innovative entrepreneurship, for nearly 20 years.

Strongly believing in the value of relationships and commitment as an accelerator of impact, she's been promoting and being an active part in numerous initiatives – such as **#NexTo**, **#DateciVoce**, **#GiustoMezzo**, **#TOxD-Torino Città per le Donne**. In 2012 she co-founded the **interassociative table Yes4To** – an unicum in the national scenario – which gathers today 24 associations, representing over 22,000 young entrepreneurs and professionals from the province of Turin.

She studied and worked abroad, being in charge for several years of the **World Finance Association's (IAFEI)** Secretariat.

Listed by **Startupitalia** among the 150 women to be followed in Italy when it comes to innovation, in 2017 she was appointed Advisory Board Member of **Confindustria's STEAMiamoci**, for the reduction of gender gap in higher value-added economic sectors. In 2019 she was nominated to showcase GammaDonna as best practice and innovative business model at the **European Parliament in Bruxelles**, on the occasion of the international event Women2027.

She's Vice President of **La Scossa**, a think-tank of entrepreneurs, managers, faculty and professionals with the mission to "shake up" Italy. She's also active part of **La Carica delle 101** – a non-profit initiative by 101 women created to support Italian startups in their growth – and Business Mentor for **Forward Factory**, **CDP's** accelerator dedicated to Digital Manufacturing.