



Anna Roscio was born in Turin, in 1966.

She graduated in Economics at the University of Turin in 1989, with a grade of 110/110.

She then started to work as an auditor for Coopers&Lybrand. After this experience and a Master in Business Administration at the Turin School of Management (SAA), in 1991 she arrived at the Istituto Bancario San Paolo di Torino (which later became Sanpaolo IMI, then Intesa Sanpaolo after the merger with Banca Intesa in 2007). From then on, she took on roles of responsibility in different fields: Finance, Credits, Communication and Branches Layout, Management Planning and Control, Territorial Marketing, Personal Sales Management.

In 2018 she arrived at SME Sales & Marketing Department, of which she became Executive Director in January 2020.

She is responsible of the development of new products and services for SME, of overseeing marketing strategies for the sector and related external communication activities, the definition of commercial initiatives to support the launch of new products, the coordination of internal communication activities for the release of marketing initiatives and new products on the network, design and supervision of projects aimed at developing relationships with business customers, coordination of innovation development in terms of tools and processes.

The structure, which includes about 1,000 people, including one product company, is divided into 6 direct reports and 35 indirect reports.

She is member of the board of directors of SRM and NEVA SGR S.p.A.