

CV Orly Shay

Orly Shay is an International Expert Style Therapist, a TED Speaker, entrepreneur, owner and CEO of a training center for styling professions.

Orly Shay is a popular keynote speaker, often invited to talk in workshops, seminars, and lectures at leading business companies in Israel.

Ms. Shay is a well-known fashion and media icon, interviewed on television and social media programs. a writer and content editor in high-rating TV shows and leading magazines both printed and electronic.

Shay Developed a unique method which utilizes the relationship between a person's body ratio as a tool to achieve success through appearance.

recently Orly founded her second start-up software-based company that automatically fits glass frames to the shape and style of our face.

orly believes that a change in external appearance during crises, new beginnings, or adolescence can be a lever for internal change, increase self-confidence, and improve self-perception, which are of critical importance in Empowerment or crisis.

IMPROVING PEOPLE'S APPEARANCE CREATES A PSYCHOLOGICAL IMPACT THAT IMPROVES PEOPLE'S LIFE.

Graduate-

HAIFA UNIVERSITY- history & history of art

SHENKAR COLLEGE- Fashion & business marketing

TEL-AVIV COLLEGE- multimedia.